

# NEWS RELEASE



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## **YOKOHAMA tire to Come Factory-Equipped on All-New Chrysler Pacifica**

Tokyo – The Yokohama Rubber Co., Ltd., announced today that its “AVID S34” has been selected as original equipment on FCA US LLC.’s (Fiat Chrysler Automobiles) 2017 Chrysler Pacifica. The Pacifica, which redefines the minivan segment FCA US created more than 30 years ago – will sport the “AVID S34” tire in size 235/65R17 104T, a fitment that will cover the U.S., Canadian and Mexican markets.

“AVID S34” is YOKOHAMA’s all-season passenger car tire which contributes to higher fuel efficiency while also providing superior drivability and safety. The tire was developed by applying the basic design and materials technology used in the Company’s “BluEarth” global tire brand, which is based on the concept of “environmentally, human and socially friendly,”

Yokohama Rubber is aggressively pursuing tire development based on its advanced “BluEarth” tire technology, and the resulting tires are increasingly being adopted as original equipment on many new model eco-cars and hybrid vehicles.



*“AVID S34”*