

NEWS RELEASE



THE YOKOHAMA RUBBER CO., LTD.
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For immediate release

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Yokohama Rubber Announces Changes in Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today that it informally decided the below-mentioned changes of senior management at the meeting of the board members held on February 12, 2016. The changes will formally be approved after the general meeting of shareholders to be held on March 30, 2016.

Change of managerial position

	<i>New position</i>	<i>Current position</i>
Tadanobu Nagumo	Chairman and Representative Member of the Board	Chairman and CEO and Representative Member of the Board

Newly-appointed Members of the Board

	<i>New position</i>	<i>Current position</i>
Yasushi Kikuchi	Member of the Board and Managing Officer	Managing Officer
Osamu Mikami	Member of the Board and Managing Officer	Managing Officer
Shigeru Nakano	Member of the Board and Officer	Officer
Nobuo Takenaka	Member of the Board	President and CEO of Misawa Homes Co., Ltd.

Promoted Officer

	<i>New position</i>	<i>Current position</i>
Atao Kishi	Managing Officer	Officer

Newly-appointed Officers

	<i>New position</i>
Shuichi Tsukada	Officer
Hitoshi Kobayashi	Officer
Jun Shimada	Officer
Takashi Shirokawa	Officer
Tadaharu Yamamoto	Officer

Retired Members of the Board

	<i>New position</i>	<i>Current position</i>
Toru Kobayashi	Executive Vice President	Member of the Board and Executive Vice President
Fumio Morita	Advisor	Member of the Board and Managing Officer
Tetsuya Kuze	Managing Officer	Member of the Board and Managing Officer

Retired Officers

	<i>New position</i>	<i>Current position</i>
Sigeru Kagami	Senior Technical Supervisor	Officer
Kazuyuki Mineo	Advisor	Officer

New Management

Yokohama Rubber plans to establish the following new management after the general meeting of shareholders to be held on March 30, 2016.

Members of the Board

Tadanobu Nagumo	Chairman and Representative Member of the Board
Hikomitsu Noji	President and Representative Member of the Board, President of Tire Business
Takao Oishi	Member of the Board and Senior Managing Officer, President of Multiple Business
Hideto Katsuragawa	Member of the Board and Senior Managing Officer, CEO of Yokohama Corporation of North America, CEO of Yokohama Tire (Canada) Inc.
Shigeo Komatsu	Member of the Board and Managing Officer, Head of Corporate Administration Div., in charge of Corporate Social Responsibility Div., President of Yokohamagomu Finance Co., Ltd., President of Yokohama Rubber Singapore Pte. Ltd.
Yasushi Kikuchi	Member of the Board and Managing Officer, Chief Tire Technical Officer, Head of Global Procurement Div., in charge of R&D Center
Osamu Mikami	Member of the Board and Managing Officer, Head of Japan Replacement Tire Sales & Marketing Div., President of Yokohama Tire Japan Co., Ltd.
Masataka Yamaishi	Member of the Board and Officer, Head of Corporate Planning Div., Head of Tire Business Planning Div., in charge of IT & Management System Planning Div., President of Yokohama Motorsports International Co. Ltd.
Shigeru Nakano	Member of the Board and Officer, Chief Tire Production Officer, Head of Tire Production Technology Div., Head of North America Tire Plant Div.
Naozumi Furukawa	Member of the Board
Hideichi Okada	Member of the Board
Nobuo Takenaka	Member of the Board

Audit & Supervisory Board Members

Hirohiko Takaoka
Masayoshi Daio
Yoshiki Sato
Akio Yamada
Atsushi Kamei

Officers

Toru Kobayashi	Executive Vice President, Assistant to President
Takaharu Fushimi	Managing Officer, Head of Tire Overseas Sales & Marketing Div.
Tetsuya Kuze	Managing Officer, Vice President of Yokohama Corporation of North America,

Tadashi Suzuki	CEO of Yokohama Tire Manufacturing Mississippi, LLC Managing Officer, Head of IT & Management System Planning Div., Head of Tire Logistics Div.
Hirohisa Hazama	Managing Officer, Head of O.E. Tire Sales & Marketing Div., President of Yokohama Continental Tire Co., Ltd.
Atao Kishi	Managing Officer, Head of Commercial Tire Div., Head of Truck and Bus Tire Div.
Shigetoshi Kondo	Officer, Chairman and President of Yokohama Rubber (China) Co., Ltd., Chairman and President of Yokohama Tire Sales (Shanghai) Co., Ltd.
Yasuhiro Kurokawa	Officer, President of Yokohama Tire Philippines, Inc.
Masaki Noro	Officer, Head of Consumer Tire Development Div., Head of Tire Research and Experiment Dept.
Kazuya Nakazawa	Officer, President of Yokohama Industrial Products Japan Co., Ltd.
Shinichi Takimoto	Officer, CEO of Yokohama Tire Corporation, CEO of Yokohama Tire Mexico S. de R.L. de C.V.
Shuichi Tsukada	Officer, Head of Corporate Social Responsibility Div., Head of Corporate Compliance Dept.
Hitoshi Kobayashi	Officer, Head of Tire Production Div., Head of Hiratsuka Factory
Jun Shimada	Officer, Assistant to President of Multiple Business, in charge of Multiple Business Production and Technology, Head of Multiple Business Production and Engineering Planning Dept.
Takashi Shirokawa	Officer, Head of Tire Materials Development Div., Head of Tire Materials Development Dept. No.2
Tadaharu Yamamoto	Officer, Acting Head of Tire Business Planning Div., Head of Tire Business Planning Dept.