

NEWS RELEASE



THE YOKOHAMA RUBBER CO., LTD.

36-11, Shimbashi 5-chome, Minato-ku,
Tokyo 105-8685, Japan

March 24, 2015
For immediate release

Contact:
Corporate Communications Dept.
Phone: 81-3-5400-4531
Fax: 81-3-5400-4570

Yokohama Rubber Announces Changes in Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today that it informally decided the below-mentioned changes of senior management at the meeting of the board of directors held on March 24, 2015. The changes will formally be approval after the general meeting of shareholders to be held on March 27, 2015.

As of March 27, 2015

	<i>New position</i>	<i>Current position</i>
Toru Kobayashi	Director and Executive Vice President, Head of Corporate Planning Div., in charge of IT & Management System Planning Div.	Director and Executive Vice President, Head of Corporate Planning Div., in charge of IT & Management System Planning Dept.
Masataka Yamaishi	Director and Corporate Officer, Acting Head of Corporate Planning Div., Head of Tire Business Planning Div., Head of Corporate Planning Dept., President of Yokohama Motorsports International Co., Ltd.	Corporate Officer, Acting Head of Corporate Planning Div., Assistant to President of Tire Business, Head of Corporate Planning Dept., President of Acty Corporation
Masaki Noro	Corporate Officer, Head of Consumer Tire Development Div.	Corporate Officer, Head of Consumer Tire Development Div., President of Yokohama Motorsports International Co., Ltd.

As of April 1, 2015

	<i>New position</i>	<i>Current position</i>
Masaki Noro	Corporate Officer, Head of Consumer Tire Development Div., Head of Tire Research and Experiment Dept.	Corporate Officer, Head of Consumer Tire Development Div.