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For immediate release

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## Yokohama Rubber China Tire Plant Holds Festival Marking Third-Phase of Tree-Planting Project

Tokyo – The Yokohama Rubber Co., Ltd., announced today that one of its tire manufacturing and sales companies in China—Suzhou Yokohama Tire Co., Ltd.—held a ceremony and festival on November 1 marking the third phase of tree planting at its factory in Suzhou, Jiangsu Province. The tree planting is part of the Yokohama Rubber Group's worldwide Yokohama Forever Forest Project. In addition to Suzhou Yokohama President Takeo Morimoto and about 100 employees, the event was attended by Chairman and President Shigetoshi Kondo of Yokohama Rubber (China) Co., Ltd, responsible for overseeing all Group operations in China, and Chairman Minoru Igarashi of Yokohama Industrial Products Sales–Shanghai Co., Ltd. Also attended by representatives of local environmental protection associations, the event featured the planting of 1,500 seedlings for five types of trees expected to thrive in the local soil and environment.

Suzhou Yokohama Tire, a wholly owned subsidiary of Yokohama Rubber (China), was established in April 2006 to manufacture tires for trucks and buses. In April this year, the company also began producing passenger car tires at a new plant constructed on a site next to the truck/bus tire plant. The third-phase tree planting took place on the grounds of this new plant. This planting brings the total number of trees planted at the Suzhou Yokohama Rubber site to 8,650, expanding the plant's "forest" area to about 1,600 square meters. As result, Yokohama Rubber's five subsidiaries in China have now planted a total of 36,140 trees.



*Participants of the third phase of tree planting*

The Yokohama Rubber Group has been carrying out the Yokohama Forever Forest Project since 2007, with a goal of planting 500,000 trees at domestic and overseas production sites by the company's 100th anniversary in 2017. The project employs a tree-planting method developed by Dr. Akira Miyawaki, plant ecologist and professor emeritus of Yokohama National University. The "Miyawaki method" advocates planting trees that are best suited to and likely to thrive in the specific land and region. The third-phase tree planting at Suzhou Yokohama Tire brings the total number of trees planted under the Yokohama Forever Forest Project to 360,000.