

NEWS RELEASE



THE YOKOHAMA RUBBER CO., LTD.

36-11, Shimbashi 5-chome, Minato-ku,
Tokyo 105-8685, Japan

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For immediate release

Contact:
Corporate Communications Dept.
Phone: 81-3-5400-4531
Fax: 81-3-5400-4570

Yokohama Rubber Announces Change of Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today that the company decided to make the following change in responsibility of senior management. The change will become effective as of May 1, 2013.

As of May 1, 2013

Corporate Officer

	<i>New position</i>	<i>Current position</i>
Yasushi Tanaka	Managing Corporate Officer, Assistant to President of Tire Business, Head of North America Tire Plant Div.	Managing Corporate Officer, CEO of Yokohama Tire Corporation, CEO of Yokohama Corporation of America, CEO of Yokohama Corporation of North America