

NEWS RELEASE

October 10, 2013
For immediate release



THE YOKOHAMA RUBBER CO., LTD.

36-11, Shimbashi 5-chome, Minato-ku,
Tokyo 105-8685, Japan

Contact:
Corporate Communications Dept.
Phone: 81-3-5400-4531
Fax: 81-3-5400-4570

Yokohama Rubber to Build New Plant for Pneumatic Marine Fenders and Marine Hoses in Batam, Indonesia

Tokyo – The Yokohama Rubber Co., Ltd., announced today that it will build a new plant for manufacturing pneumatic marine fenders and marine hoses in Batam island, Indonesia. The 3 billion yen plant for material mixing, molding and vulcanization will begin operation from June 2015. At present, the company is manufacturing these products at its plant in Japan. When completed, the new Batam plant will become the second production site, increasing the company's total production capacity for those products to approximately 1.5 times from now.

Yokohama Rubber pneumatic marine fenders and marine hoses are mainly used in the handling and transferring of crude oil at sea. With the expansion of oil industry, demand for Yokohama Rubber marine fenders and hoses is expected to increase as well. Yokohama Rubber is a leading manufacturer of such products. In terms of global market share, Yokohama Rubber is ranked as No. 1 in pneumatic marine fenders and No. 2 in marine hoses. With high quality and brand power in its background, Yokohama Rubber plans to increase its market share and has been studying the construction of a new overseas production base with superior cost competitiveness. The company chose Batam island as the new plant's location, only 20 kilometers from Singapore, the largest hub port in Asia, allowing superiority in terms of international distribution.

The new plant will be constructed in the Kabil Industrial Estate (Kabil) located in the eastern area of Batam island. Yokohama Rubber will start constructing the plant after establishing PT. Yokohama Industrial Products Manufacturing Indonesia, as a manufacturing company with a capital of 1 billion yen by the end of this year. While the new plant will be constructed on a 50,000 square meter land, Yokohama Rubber plans to expand the production site to adjacent land for possible expansion in the future.

Yokohama Rubber is endeavoring to concretize the goals of its medium-term management plan, Grand Design 100, by fiscal 2017, the company's centennial year. The plan's targets include expanding the overseas sales ratio of the Multiple-business (MB) segment, which includes industrial products, aerospace products and sporting goods, from the current 33% to 50%. The construction of the new Indonesian plant for manufacturing pneumatic marine fenders and marine hoses is part of the Grand Design 100 plan.



The site where Yokohama Rubber plans to build a new plant