

December 27, 2012
For immediate release

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Yokohama Rubber Announces Changes of Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today that the company decided to make the following changes in responsibilities of senior management at its December 27, 2012 meeting of the board of directors. The changes will become effective as of January 1, 2013.

As of January 1, 2013

Director

	<i>New position</i>	<i>Current position</i>
Kinya Kawakami	Director and Managing Corporate Officer, General Manager of Corporate Social Responsibility Div., General Manager of R&D Center, General Manager of Hiratsuka Factory	Director and Managing Corporate Officer, General Manager of Corporate Social Responsibility Div., General Manager of R&D Center

Corporate Officer

	<i>New position</i>	<i>Current position</i>
Sinichi Suzuki	Managing Corporate Officer, President of Yokohama R.P.Z. L.L.C.	Managing Corporate Officer, General Manager of Russia Tire Plant Div., President of Yokohama R.P.Z. L.L.C.
Toshiyuki Nishida	Corporate Officer, Deputy General Manager of Industrial Products Business Group, General Manager of Industrial Products Technical Div.	Corporate Officer, Deputy General Manager of Industrial Products Business Group, General Manager of Industrial Products Technical Div., General Manager of Hiratsuka Factory