

NEWS RELEASE

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For immediate release



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Yokohama Rubber Announces Changes of Senior Management

Tokyo – The Yokohama Rubber Co., Ltd., announced today that it informally decided the below-mentioned changes of senior management at the meeting of the board of directors held on May 20, 2011. The changes will formally be approved after the general meeting of shareholders to be held on June 29, 2011. The company has already informally decided the changes in its representative directorship of the board that will formally be approved on the same day.

Promoted Directors

	<i>New position</i>	<i>Current position</i>
Tadanobu Nagumo	Chairman and CEO and Representative Director	President and Representative Director
Hikomitsu Noji	President and Representative Director, President of Tire Group	Director and Senior Managing Corporate Officer, President of Tire Group
Tooru Kobayashi	Director and Vice President	Director and Senior Managing Corporate Officer
Kinya Kawakami	Director and Managing Corporate Officer	Director and Corporate Officer

Newly-appointed Directors

	<i>New position</i>	<i>Current position</i>
Yuji Goto	Director and Managing Corporate Officer	Managing Corporate Officer
Takao Oishi	Director and Managing Corporate Officer	Managing Corporate Officer

Newly-appointed Corporate Auditors

	<i>New position</i>	<i>Current position</i>
Takashi Fukui	Senior Corporate Auditor	Director and Managing Corporate Officer
Yoshiki Sato	Corporate Auditor	President of Asahi Mutual Life Insurance Company
Go Kajitani	Corporate Auditor	Senior Partner of Kajitani Law Offices

Promoted Corporate Officer

	<i>New position</i>	<i>Current position</i>
Hirohiko Takaoka	Managing Corporate Officer	Corporate Officer

Newly-appointed Corporate Officers

	<i>New position</i>
Yasushi Kikuchi	Corporate Officer
Kazuya Nakazawa	Corporate Officer

Retired Directors

	<i>New position</i>	<i>Current position</i>
Toshihiko Suzuki	Advisor, President of Yokohama Techno Research Co., Ltd.	Director and Managing Corporate Officer
Takashi Fukui	Senior Corporate Auditor	Director and Managing Corporate Officer

Retired Corporate Auditors

	<i>New position</i>
Michio Yuge	Advisor
Junnosuke Furukawa	
Yuzuru Fujita	

Retired Corporate Officer

	<i>New position</i>	<i>Current position</i>
Tatsuya Murata	Advisor, President of Yokohama Tyre Australia Pty. Ltd.	Corporate Officer

New Management

Yokohama Rubber plans to establish the following new management after the general meeting of shareholders to be held on June 29, 2011.

Board of Directors

Tadanobu Nagumo	Chairman and CEO and Representative Director
Hikomitsu Noji	President and Representative Director, President of Tire Group
Norio Karashima	Director and Vice President, Chairman and President of Yokohama Rubber (China) Co., Ltd.
Tooru Kobayashi	Director and Vice President, President of Multiple Business Group, General Manager of Electric Material Div.
Kinya Kawakami	Director and Managing Corporate Officer, in charge of Global HR Dept, General Manager of Corporate Social Responsibility Div.
Yuji Goto	Director and Managing Corporate Officer, General Manager of Tire Global Business Planning Div.
Takao Oishi	Director and Managing Corporate Officer, General Manager of Industrial Products Business Group
Fumio Morita	Director and Corporate Officer, in charge of Corporate Finance & Accounting Dept., Internal Audit Dept., General Manager of Corporate Finance & Accounting Dept., in charge of Global Procurement Div., President of Yokohamagomu Finance Co., Ltd.

Board of Corporate Auditors

Takashi Fukui
Hideo Fujiwara
Naozumi Furukawa
Yoshiki Sato
Go Kajitani

Corporate Officers

Koichi Tanaka	Senior Managing Corporate Officer, Deputy President of Tire Group., President of Yokohama Tire Japan Co., Ltd.
Shinichi Suzuki	Managing Corporate Officer, General Manager of Tire Global Production Div., General Manager of Russia Tire Plant Div., General Manager of Tire Production HR Dept.

Misao Hiza	Managing Corporate Officer, General Manager of Aerospace Div., General Manager of R&D Center
Hirohiko Takaoka	Managing Corporate Officer, in charge of Sports Business Div., Corporate Planning Dept., Secretariat, GD100 Promotion Dept., President of Acty Corporation
Shigeo Komatsu	Corporate Officer, General Manager of Tire Global Product Planning Div., General Manager of Tire Global Marketing Research and Planning Dept.
Yasushi Tanaka	Corporate Officer, President of Yokohama Tire Corporation, President of Yokohama Corporation of America, President of Yokohama Corporation of North America
Toshiyuki Nishida	Corporate Officer, Deputy General Manager of Industrial Products Business Group, General Manager of Industrial Products Technical Div., General Manager of Hiratsuka Factory
Takaharu Fushimi	Corporate Officer, General Manager of Tire Overseas Sales & Marketing Div.
Tadashi Suzuki	Corporate Officer, in charge of MIS Dept., General Manager of Tire Global Logistics Div.
Hideto Katsuragawa	Corporate Officer, General Manager of Global O.E. Tire Sales & Marketing Div., President of Yokohama Continental Tire Co., Ltd.
Hirohisa Hazama	Corporate Officer, General Manager of Tire Global Technical Div., General Manager of Tire R&D Dept.
Tetsuya Kuze	Corporate Officer, President of Yokohama Tire Philippines, Inc.
Yasushi Kikuchi	Corporate Officer, General Manager of Global Procurement Div.
Kazuya Nakazawa	Corporate Officer, General Manager of Industrial Products Sales Div., General Manager of Industrial Products Sales Planning Dept.