

NEWS RELEASE



YOKOHAMA

May 12, 2008
For immediate release

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Senior Management Changes

At a meeting held on May 12, 2008, the Board of Directors of Yokohama Rubber Co., Ltd., adopted the following senior management changes that will formally be approved after a general meeting of shareholders to be held on June 27, 2008. The company will also introduce the following organizational changes dated June 27, 2008.

Senior management changes

Promoted to Director and Senior Managing Corporate Officer (current position)

Tatsunari Kojima (Director and Managing Corporate Officer)

Promoted to Director (current position)

Norio Karashima (Managing Corporate Officer)

Toshihiko Suzuki (Corporate Officer)

Hideo Fujiwara (Corporate Officer)

Kinya Kawakami (General Manager)

Promoted to Managing Corporate Officer (current position)

Shinichi Suzuki (Corporate Officer)

Seiji Takai (Corporate Officer)

Promoted to Corporate Officer

Hirohiko Takaoka

Takao Oishi

Shigeo Komatsu

Hikomitsu Noji

Yasushi Tanaka

Retiring from Director

Name	Current position	New position
Yasuo Tominaga	Chairman and Representative Director	Senior Advisor
Keigo Ueda	Director and Senior Managing Corporate Officer	Advisor
Takashi Sugimoto	Director and Senior Managing Corporate Officer	Advisor
Tetsuya Mizoguchi	Director and Managing Corporate Officer	Advisor

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Retiring from Corporate Officer

Name	New position
Yasuhiro Mizumoto	Advisor
Ichiro Kondo	Advisor
Hajime Yamazaki	Advisor
Etsuji Hanatate	Advisor

Organizational changes

- (1) In Administrative Departments, Corporate Social Responsibility Division and Corporate Planning Division will be established.
- (2) The name of Environmental Conservation Department will be changed to CSR & Environmental Affairs Department.

New Management

Yokohama Rubber plans to establish the following new management after a general meeting of shareholders to be held on June 27, 2008.

Directors

Name	Position
Tadanobu Nagumo	President and Representative Director
Tatsunari Kojima	Director and Senior Managing Corporate Officer, General Manager of Corporate Social Responsibility Div.
Takashi Yamashita	Director and Senior Managing Corporate Officer, in charge of Quality Assurance, General Manager of Original Equipment Tire Sales Div.
Tooru Kobayashi	Director and Managing Corporate Officer, President of Multiple Business Group
Norio Karashima	Director and Managing Corporate Officer, in charge of Off-the-road Tire & Aircraft Tire Business, Tire North America Business, Tire Logistics Div., General Manager of Tire Planning Div., President of Yokohama Corporation of America
Toshihiko Suzuki	Director and Managing Corporate Officer, General Manager of Tire Technical Div.
Hideo Fujiwara	Director and Corporate Officer, General Manager of Corporate Planning Div., President of Yokohama Corporation North America, President of Yokohamagomu Finance Co., Ltd.
Kinya Kawakami	Director and Corporate Officer, in charge of Corporate Purchasing Dept., General Manager of R&D Center

Corporate Officers

Name	Position
Akihisa Takayama	Managing Corporate Officer, General Manager of Tire Production Technology Div., General Manager of Hiratsuka Factory, President of Hamagomu Engineering Co., Ltd.
Koichi Tanaka	Managing Corporate Officer, General Manager of Tire Domestic Sales & Marketing Div.
Takashi Fukui	Managing Corporate Officer, in charge of PC Tire Business, General Manager of Tire Overseas Sales & Marketing Div.
Shinichi Suzuki	Managing Corporate Officer, General Manager of Tire Production Div.
Seiji Takai	Managing Corporate Officer, Chairman & President of Yokohama Rubber (China) Co., Ltd., Chairman of Hangzhou Yokohama Tire Co., Ltd.,

	Chairman of Suzhou Yokohama Tire Co., Ltd., Chairman of Yokohama Hoses & Coupling (Hangzhou) Co., Ltd., Chairman of Yokohama HAMATITE (Hangzhou) Co., Ltd.
Toshio Izawa	Corporate Officer, in charge of MB Production, General Manager of Hoses and Coupling Div., Chairman & CEO of YH America, Inc., Chairman of SAS Rubber Company
Yuji Goto	Corporate Officer, in charge of TB Tire Business, Deputy General Manager of Original Equipment Tire Sales Div.
Misao Hiza	Corporate Officer, in charge of MB Technical, General Manager of Hamatite Div., General Manger of Hamatite Technical Dept.
Hirohiko Takaoka	Corporate Officer, General Manager of Sports Business Div.
Takao Oishi	Corporate Officer, President of Yokohama Tire Corporation
Shigeo Komatsu	Corporate Officer, Deputy General Manager of Tire Overseas Sales & Marketing Div., President of Yokohama Europe GmbH
Hikomitsu Noji	Corporate Officer, Deputy General Manager of Tire Production Div., President of Yokohama Tire Philippines, Inc.
Yasushi Tanaka	Corporate Officer, General Manager of Corporate Planning Dept.