

NEWS RELEASE



YOKOHAMA

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For immediate release

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Yokohama Rubber Announces Senior Management Changes

Tokyo – The Yokohama Rubber Co., Ltd., today announced that its board of directors decided the following management changes in member of board and corporate officers to become effective on April 1, 2008.

Promoted to Director and Managing Corporate Officer

Tooru Kobayashi

New position:

Director and Managing Corporate Officer, President of Multiple Business Group

Current position:

Director and Corporate Officer, in charge of Off-the-Road Tire & Aircraft Tire Div., Tire Logistics Div., General Manager of Tire Planning Div.

Changes in Position

Tetsuya Mizoguchi

New position:

Director and Managing Corporate Officer, General Manager of R&D Center

Current position:

Director and Managing Corporate Officer, President of Multiple Business Group, General Manager of R&D Center

Norio Karashima

New position:

Managing Corporate Officer, in charge of Off-the-Road Tire & Aircraft Tire Div., Tire Logistics Div., Tire North America Business Dept., General Manager of Tire Planning Div., President of Yokohama Corporation of America

Current position

Managing Corporate Officer, in charge of Tire North America Business Dept., President & CEO of Yokohama Tire Corporation, President of Yokohama Corporation of America

Personnel Change

Takao Oishi

New position:

President & CEO of Yokohama Tire Corporation

Current position:

Executive Vice President of Yokohama Tire Corporation.

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