

NEWS RELEASE



YOKOHAMA

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For immediate release

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Yokohama's ADVAN Sport Tire has been Approved for the New Audi S8

Tokyo - The Yokohama Rubber Co., Ltd. has announced that the company's ADVAN Sport (V103S) tire has been approved by the Audi AG as one of the Original Equipment tires for the new S8 model. It is the latest addition to Yokohama's ADVAN Sport flagship series. The tire size to be supplied is 265/35ZR20 99Y XL (Extra Load) for the front and rear axle. The S8 is the top performance range in the A8 series and it is the first model for Audi to run with factory-fitted Yokohama high-performance tires. The Audi S8 is available worldwide with a focus on the key markets such as Europe, USA and Asia.

The Japanese tire manufacturer is proud to have met the high technical standards in the process of development with the Audi AG. The ADVAN Sport range perfectly balances high-speed stability, comfort, handling and braking in wet and dry conditions. Since 2004, the ADVAN Sport has been adopted by flagship model of world leading car manufacturers, such as Bentley's Continental series or Porsche 911. In the field of Motorsport, ADVAN is the official control tire for the running season of the FIA WTCC Championship.

The ADVAN brand symbolizes Yokohama Rubber's global concept. Under it, the company is committed to aggressive execution of all its activities, including co-development of flagship tire products, participation in motor sports and collaboration with the world's leading automakers and tuners. The ADVAN brand embodies the company's spirit of pursuing the ultimate in performance and quality for its products. Yokohama plans to introduce ADVAN brand products to consumers and users around the world.



ADVAN Sport (V103S)



The flagship model Audi S8

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