

NEWS RELEASE

YOKOHAMA

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Contact:
Corporate Communications Dept.
The Yokohama Rubber Co., Ltd.
36-11, Shimbashi 5-chome
Minato-ku, Tokyo 105-8685
Phone: 81-3-5400-4531
Fax: 81-3-3432-8430

Yokohama Rubber Reveals ADVAN Sport, its Global Flagship Tire for Sports Cars, to Achieve Both Ultrahigh Speed and High-Level Total Balance

The Yokohama Rubber Co., Ltd., today announced that it would put on sale its new flagship tire for sports cars named ADVAN Sport (V103) in 2005 in Japan and in the rest of the world. The tire will be available in 66 different sizes ranging from 205/55ZR17 to 295/25ZR22. In Japan, Yokohama Rubber plans to launch the ADVAN Sport tires in the summer of 2005.

The ADVAN Sport has been developed to succeed and further sophisticate the excellent kinetic performance of the AVS Sport, Yokohama Rubber's conventional flagship tire for sports cars, in order to achieve superb running performance in ultrahigh speed zone. In addition, the ADVAN Sport has the improved safety and driving comfort based on wet performance and quietness that are required by next-generation sports cars and high-performance sedans that are targeted by the ADVAN Sport in order to achieve total balance at a high level. It offers a strong grip performance under a variety of conditions by combining asymmetrical tread patterns based on four main treads with a tread compound that has been developed specifically for the ADVAN Sport to achieve low temperature-dependence capability, while attaining high-level driving comfort. Designed specifically for the ADVAN Sport, the tire structure offers safety in an ultrahigh-speed zone over 300 km/h.*

ADVAN Sport (275/35ZR20) has exclusively been employed by the 20-inch model (Mulliner Driving Package) of Continental GT, a ground touring car from Bentley Motors of the United Kingdom. The Continental GT is the world's fastest four-seater coupe with the maximum speed of 318 km/h.

*The maximum speed depends on the tire size.



ADVAN Sport new flagship tire for sports cars

横浜ゴム株式会社 広報部 広報・IRグループ
〒105-8685 東京都港区新橋5丁目36番11号 TEL:(03) 5400-4531 FAX:(03) 3432-8430

THE YOKOHAMA RUBBER CO., LTD. CORPORATE COMMUNICATIONS DEPT.
36-11, Shimbashi 5-chome, Minato-ku, Tokyo 105-8685, Japan Telephone: 81-3-5400-4531 Facsimile: 81-3-3432-8430

“ADVAN” is Yokohama Rubber’s symbolic brand representing the company’s global concept. Under the “ADVAN” brand, Yokohama will aggressively carry out all activities including the development of flagship tire products, the participation in motor sports activities, and co-development activities with world leading carmakers and tuners. The “ADVAN” brand represents the company’s spirit of pursuing high performance and high quality of its products. Yokohama plans to introduce “ADVAN” brand products to its customers and users around the world.

Available Sizes

Inch	Size	Inch	Size	Inch	Size	Inch	Size
22	295/25ZR22	19	315/25ZR19	18	315/30ZR18	17	255/40ZR17
	265/30ZR22		295/30ZR19		295/30ZR18		245/40ZR17
	255/30ZR22		285/30ZR19		285/30ZR18		235/45ZR17
21	295/25ZR21		285/35ZR19		285/35ZR18		235/50ZR17
	295/30ZR21		275/30ZR19		285/40ZR18		225/45ZR17
	285/30ZR21		275/35ZR19		275/35ZR18		205/50ZR17
	255/30ZR21		275/40ZR19		275/40ZR18		205/55ZR17
	255/35ZR21		265/30ZR19		265/35ZR18		
	245/35ZR21		265/35ZR19		265/40ZR18		
20	305/25ZR20		255/30ZR19		255/35ZR18		
	295/25ZR20		255/35ZR19		255/40ZR18		
	285/25ZR20		255/40ZR19		255/45ZR18		
	285/30ZR20		245/30ZR19		245/35ZR18		
	275/25ZR20		245/35ZR19		245/40ZR18		
	275/30ZR20		245/40ZR19		245/45ZR18		
	275/35ZR20		245/45ZR19		235/40ZR18		
	255/30ZR20		235/35ZR19		225/40ZR18		
	255/35ZR20		235/45ZR19		225/45ZR18		
	245/30ZR20		225/40ZR19		215/45ZR18		
	245/35ZR20						
	245/40ZR20						