

NEWS RELEASE

YOKOHAMA

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For immediate release

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in Pursuing Both High-Speed Capability and Driving Pleasure for its Tires, Yokohama Rubber Reveals ADVAN S.T., its Flagship Tire for New-Generation SUVs

The Yokohama Rubber Co., Ltd., today announced that it would put on sale its ADVAN S.T. (V802) flagship tire for sports utility vehicles (SUV) in 2005 in Japan and in the rest of the world. The tire will be available in 30 different sizes ranging from 225/55R17 101W to 305/35R24 112W. In Japan, Yokohama Rubber plans to launch the ADVAN S.T. tires in the summer of 2005.

The ADVAN S.T. has succeeded and further sophisticated the excellent high-speed performance of the AVS S/T type-1 and achieved a high-level balance between high-speed capability and driving safety and comfort, which is required by new-generation SUVs. It offers a strong grip performance under a variety of conditions by combining W-shaped directional tread pattern with a tread compound that has been developed specifically for the ADVAN S.T. to achieve low temperature-dependence capability, while attaining high-level driving comfort through the use of the “5-pitch variation” technology-based pitch sequence. Designed specifically for the ADVAN S.T., the tire structure offers both a handling performance based on a consideration of low-position gravity center specific to new-generation SUVs and running stability in a high-speed zone up to 300 km/h.*

*The maximum speed depends on the tire size.



ADVAN S.T. flagship tire for sports utility vehicles

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“ADVAN” is Yokohama Rubber’s symbolic brand representing the company’s global concept. Under the “ADVAN” brand, Yokohama will aggressively carry out all activities including the development of flagship tire products, the participation in motor sports activities, and co-development activities with world leading carmakers and tuners. The “ADVAN” brand represents the company’s spirit of pursuing high performance and high quality of its products. Yokohama plans to introduce “ADVAN” brand products to its customers and users around the world.

Available Sizes

Inch	Size	Inch	Size
24	305/35R24 112W	19	295/45R19 109W
23	305/35R23 111W		285/45R19 107W
22	315/30R22 107Y		255/50R19 107W
	305/40R22 114W		245/50R19 105W
	295/30R22 103Y		18
	295/35R22 108Y	285/55R18 113W	
275/30R22 99Y	255/55R18 109W		
20	315/35R20 110Y	285/50R18 101W	
	305/45R20 116W	235/55R18 100W	
	295/40R20 106Y	235/60R18 107W	
	295/45R20 114W	17	275/55R17 109W
	285/45R20 112Y		255/50R17 101W
	275/40R20 106Y		255/60R17 110W
	275/50R20 113W		235/65R17 108W
	265/50R20 111W		225/55R17 101W