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We are continuing to make an active contribution toward tire safety and local communities

Since 2015, when our partnership with Chelsea Football Club began, Yokohama Rubber has been working together with the Chelsea Foundation – the Club's social responsibility program – to support CSR initiatives across the globe.

The Chelsea Foundation uses the power of football and sport to motivate, educate and inspire.

One of the Foundation's core activities is hosting football-coaching events for young people in their communities.

In 2021, Chelsea Football foundation and Yokohama Rubber invited key workers from three NHS trusts* across north-west London to compete in a football tournament at Stamford Bridge to thank them for all their work during the covid-19 pandemic and give them a well-earned fun afternoon off.

This pitch day was donated to the NHS by Yokohama Rubber.

In the U.K. Yokohama Rubber has collaborated with Chelsea to remind fans of the importance of vehicle safety inspections in past few years.

Yokohama Rubber will continue to collaborate with Chelsea FC in the future, endeavoring to make a positive contribution to both tire safety and local communities.

* NHS trust:

NHS trust is an organizational unit within the National Health Service in the U.K.




Football tournament at Stamford Bridge joined by key workers from NHS trusts



YOKOHAMA

OFFICIAL PARTNER

Yokohama Rubber is a signatory to the United Nations Global Compact.
Yokohama Rubber is an advocate of Fun to Share, a climate change program working to realize a low-carbon society.
Yokohama Rubber Group is an Official Global Tyre Partner of Chelsea F.C.



Caring for the Future