

Yokohama Rubber CSR Report 2019

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Editorial Policy

With the aim of realizing our corporate vision – “to build a trusted identity as a contributing member of the global community” – the Yokohama Rubber Group has been rolling out a series of corporate activities that are deeply rooted in the individual regions where we operate throughout the world, under our Grand Design 2020 (GD2020) medium-term management plan. To this end, we are working to address social issues on the basis of our CSR slogan – “Caring for the Future” – and in line with the five key aspects of Corporate Governance, Products, the Earth, People and Community.

This Report was created to share the Yokohama Rubber Group’s policies, approach to CSR, orientation, specific measures, performance, and how they relate to the U.N. Sustainable Development Goals (SDGs), with each of the Group’s stakeholders in a concise and clear manner.

To help ensure the peace of mind of all of our stakeholders – including customers, suppliers, local communities, and the global environment as a whole – we provide more details about our environmental, social and corporate governance (ESG) initiatives, in which, in our business management, we strive to ensure fairness and harmony between our high-quality *monozukuri* manufacturing operations and the needs of the environment and society on our CSR website (which follows the GRI standards) and in our Securities Report and Annual Report; we suggest that you read these other materials in combination with this Report.



CSR Report
Provides a concise, clear introduction to our company’s CSR.



CSR Website
Provides more detailed information about our CSR initiatives (<https://www.y-yokohama.com/global/csr/>)

Period covered by the Report: January 1, 2018 to December 31, 2018

(Information includes some activities which were conducted in and after January 2019)

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