

External Evaluation

Yokohama Rubber is included in the FTSE4Good Series, the FTSE Blossom Japan Index, and the MSCI Japan ESG Select Leaders Index. The FTSE4Good Index is an influential reference for investors who are interest in environmental, social, and governance (ESG) performance in allocating equity investment, and Yokohama has been part of that index continuously since 2005. The FTSE Blossom Japan Index and the MSCI Japan ESG Select Leaders Index, meanwhile, are two of the three indexes that Japan's Government Pension Investment Fund (GPIF) adopted on July 3, 2017, as benchmarks for ESG performance.



FTSE4Good Series

This is an ESG index provided by the major global index provider FTSE Russell, which is a wholly-owned subsidiary of the London Stock Exchange Group that configures and manages indices.



FTSE Blossom Japan Index

FTSE Russell configures and manages the FTSE Blossom Japan Index as a benchmark for ESG performance at Japanese corporations.



MSCI Japan ESG Select Leaders Index

MSCI Japan ESG Select Leaders Index is an index of shares of Japanese corporations created by the US company MSCI Inc. that supplies research-based indexes and portfolio analytics to the world's leading investors.

List of awards received in FY2017

Name of award or certification	Organizer	Business location awarded	Reason for selection
FY2017 Circular Resource Techniques and Systems Award Encouragement Award	Japan Environmental Management Association for Industry	Yokohama Rubber Ibaraki Plant	Achieved efficient resource recycling through efforts to reduce production and disposal volumes of resin mold materials for hose manufacturing at the Ibaraki Plant * A related article is available on page 16.
Logistics Environmental Special Award	Japan Federation of Freight Industries	Yokohama Rubber/ Hamagomu Logistics	Contributed to reductions in CO ₂ emissions, countermeasures in response to the shortages of truck drivers, and the alleviation of crowding in port districts through round use with multiple shippers (exports) for tire imports from Thailand, the Philippines, and China
Good Design Award iceGUARD 6 passenger vehicle tires GEOLANDAR M/T G003 mud terrain tires for SUVs and pickup trucks	Japan Institute of Design Promotion	Yokohama Rubber	In recognition of qualities including outstanding design and performance, and outstanding convenience from the perspective of users
2017 NTDA Tyre Industry Awards "Industry Marketing Campaign of the Year"	National Tyre Distributors Association (UK)	Yokohama H.P.T. Ltd. (YHPT)	For making an appeal for the importance of tire safety to tens of thousands of soccer fans through the use of digital technologies and the Internet, including the use of electronic billboards that display safety awareness messages at home games of Chelsea FC in the English Premier League that Yokohama Rubber serves as an official partner for and also sending safety messages through YHPT and Chelsea FC SNS
TyreSafe Awards 2017	TyreSafe (UK)		
Our project was certified as General Social Survey Project.	State Council of the People's Republic of China	Ecological protection project supported by Yokohama Tire Co., Ltd. (China)	Ecological conservation project (conservation of the ecosystem by allowing a mountain village to shift from an economy that had been dependent only on felling of trees to agricultural and livestock production) in the Laojun Mountain Nature Reserve in Lijiang, Yunnan Province that Y-CH has supported since 2011 has been certified by the Chinese government as a project with the highest possibility of success for environmental conservation * The Chinese General Social Survey is a survey that plays an important role in Chinese policy decision. CSR Report 2016 (P19-20) contains an article related to this project. Back issues of the Yokohama Rubber CSR Report are available from the CSR website.
Acquired certification as Office in Harmony with Nature®	Association for Business Innovation in Harmony with Nature and Community (ABINC)	Yokohama Rubber Hiratsuka Factory	In recognition of biodiversity activities that include holding and recording regular bird observation events on the premises, implementation of ongoing researches on the fixed quantity of CO ₂ absorption as monitoring of the changes accompanying the growth of the trees planted on the premises, river conservation activities in Hiratsuka City (monitoring of water quality, aquatic life, birds, and vegetation, removal of foreign species, and cleaning activities), tree planting activities, and sapling donation activities.