

Yokohama Rubber CSR Report



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Corporate Philosophy

To enrich people's lives and contribute to their greater happiness and well-being by devoting our wholehearted energies and advanced technology to the creation of beneficial products.

Management Policies

- Take on the challenge of new technologies to produce new value.
- Develop proprietary business fields to expand the scope of business.
- Create a workplace that values, improves and energizes people.
- Deal fairly with society and value harmony with the environment.

Action Guidelines

- Develop ourselves so that we may give our personal best.
- Trust, challenge and improve one another.
- Nurture a welcoming, open spirit.

Corporate Slogan

Excellence by nature

CSR Slogan

Caring for the Future

Editorial Policy

The Yokohama Rubber Group is implementing measures to help solve the various problems affecting society, with the aim of realizing our corporate vision: "to build a trusted identity as a contributing member of the global community." This Report was created to share the Yokohama Rubber Group's policies, approach to CSR, orientation and performance with each of the Group's stakeholders in a concise and clear manner. More details about the Yokohama Rubber Group's CSR activities are provided on our CSR Website (which follows the GRI standards), and in our Securities Report and Annual Report; we suggest that you read these other materials in combination with this Report.

Period covered by the Report: January 1, 2017 to December 31, 2017
(Information includes some activities which were conducted in and after January 2018)

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* Please note that the Yokohama Rubber Group's CSR Website is scheduled to be updated in January 2019.