CSR REPORT 2017

Contents



- 2 Message from the Chairman
- 03 Yokohama Rubber Group at a Glance / Corporate Philosophy
- 5 Message from the President

Reflecting on Yokohama Rubber's History and CSR

- 07 Yokohama Rubber's 100 Year History of Staying Ahead of Society
 - Development of Products and Services that Contribute to the Environment and Society
 - 5 YOKOHAMA Forever Forest Project

The Future of Yokohama Rubber and CSR

CSR and Important Issues (Materiality) / Participation in initiatives in Japan and overseas / CSR and Environmental Management Promotion System

- 19 Creating Value through Our Businesses
- 20 Yokohama Rubber's Important Issues
- 21 For the Global Environment
- 23 Together with Local Communities
- 25 Together with Our Customers
- 27 To Our Stakeholders and Investors
- 29 Together with Our Business Partners
- 31 Together with Our Employees
- 33 Our Commitment to Social Challenges over the Next 100 Years
- 35 ISO 26000 Compliance Activity Report
- 37 Information Map
- 38 Third-Party Opinion

Editorial Policy

This report was created to share Yokohama Rubber Group's policies, approach to CSR, orientation and performance with each of its stakeholders in a concise and clear manner. On October 13, 2017, Yokohama Rubber celebrated the 100th anniversary of the company's founding. Looking ahead to the future, this report introduces our company's approach to helping to solve social problems, in line with our goal of building a trusted identity as a contributing member of the global community. Additional details of our activities can be found on our CSR website, which contains a host of information compliant with GRI Guidelines Ver. 4 about the progress of Yokohama Rubber Group's CSR activities. We invite you to review this website together with the print version.

Period covered by the Report: January 1, 2016 to December 31, 2016 (Information includes some activities which were conducted in and after January 2017)

Date of publication: December 2017 (the Report is issued annually)









