Contents			
01 About CSR Report 2015	D2 Corporate Philosophy / CSR and Environmental Management Promotion System	05 Message from the Chairman	07 Message from the President Yokohama Rubber's Important Issues for Earning the Trust of Society for its Next 100 Years of Growth
03 CSR Glossary	04 Yokohama Rubber Group at a Glance	06 Contents / Information Map	
09 Stakeholder Dialogue Toward the Final Phase of CD100 Striking a balance between CSR and business operations		 12 Special Feature 13 For the global environment 15 Together with local communities 17 Together with our customers 	bber's Important Issues 19 To our stakeholders and investors 21 Together with our business partners 23 Together with our employees
11 Topics	25 Activities Report following ISO 26000		
27 Response to Third-Party Opinion in CSR report 2014	28 Third-Party Opinion	Candidate CARD	

Information Map

Highlighting the information published on Yokohama Rubber's corporate website



1 Products Information

Delivers information about product features and specifications, including tires, industrial products, and sporting goods

2 Investor Relations Presents investor relations information about management plans, growth strategy and earnings

3 CSR

Provides information about ESG policies, activities and progress

4 Corporate Information

Highlights the corporate philosophy, company profile and governance structure

5 Careers

Showcases career opportunities at Yokohama Rubber and its group companies



Corporate website

Contents / Information Map

•

•