

TITLE: CSR Glossary

● **CSR** (pages 1, 2, 9, 10, 12, 20, 21, 22, 26, 27, 28)

An acronym for corporate social responsibility. At Yokohama Rubber, we view CSR ----as the trust placed in a company by society. Toward that end, we are working to build a trusted identity as a contributing member of the global community.

achieving fuel efficient tires and improving the rolling resistance of tires in both the front and rear directions.

● **ISO 9001** (page 8)

An international standard on quality management systems established by ISO.

● **Stakeholder** (pages 1, 8, 10, 25, 26, 28)

The individuals, groups and concerned interests with a stake in the activities of a company or any other organization.

● **ISO 14001** (page 8)

An international standard on environmental management systems established by ISO.

● **UN Global Compact** (pages 1, 8, 20)

A voluntary initiative in which companies participate in a worldwide framework for realizing a sustainable society by taking action as a good corporate citizen through creative and responsible leadership.

● **Compliance** (pages 8, 20, 25, 26)

The act of abiding by laws, regulations, and social norms.

● **ISO 26000** (pages 1, 8, 20, 25, 26, 28)

A set of guidelines created by the International Standards Organization (ISO) on the social responsibilities of companies and other organizations.

● **Supply chain** (pages 9, 10, 18)

The series of activities or stakeholders providing products and services to an organization.

● **Value chain** (pages 22 , 25)

The overall series of activities or stakeholders providing or receiving value in the form of products or services.

● **GRI Guidelines** (pages 1, 20)

International guidelines on sustainability reporting for organizations.

● **5S methodology** (page 24)

The 5S stand for sort, systematic arrangement, shine, standardize, and sustain. These activities aim to keep the workplace neat and clean, improve employee morale, increase work flow efficiencies, and prevent the occurrence of defects or trouble, and improve workplace safety.

● **PDCA** (pages 1, 24, 28)

A method for continually improving operations through the repeated cycle of plan, do, check and act.

● **Medium-range Management Plan (GD100)**
(pages 8, 9, 10, 19, 20)

Grand Design 100 is the name of the medium-range management plan launched by the Yokohama Group in fiscal 2006. The 12-year plan spans until fiscal 2017 when the company will celebrate its 100th anniversary and comprises four phases. Fiscal 2015 to fiscal 2017 is Phase 4, the final phase of the plan.

● **Near misses** (page 24)

A near miss that potentially could have lead to a serious disaster or accident.

● **Wet grip** (page 8)

Wet grip indicates the braking force of tires on a wet road surface. This is a key performance indicator for

● **Safety Worker** (page 24)

An individual with accreditation in safety skills based on the company's rules.

● **Standard Operating Procedure** (pages 24, 27)

Helps employees to work efficiency, safely and with surety.

Yokohama Rubber Group at a Glance (as of December 31, 2014)

Company Name	The Yokohama Rubber Co., Ltd.
Establishment	October 13, 1917
Paid-in Capital	JPY 38,909 million
Net Sales	JPY 625,245 million (consolidated)
Fiscal Year End	December 31
Chairman and CEO and Representative Director	Tadanobu Nagumo
President and Representative Director	Hikomitsu Noji
Head Office	36-11 Shimbashi 5-chome, Minato-ku, Tokyo, Japan 105-8685
Number of Employees	21,441 (consolidated)

Number of Shareholders	9,349
Number of Shares Issued and Outstanding	342,598,162
Number of Consolidated Subsidiaries	120
Number of Affiliates Accounted for by the Equity Method	1
Stock Exchange Listings	Tokyo and Nagoya
Our Worldwide Locations	Japan, the USA, Canada, Australia, Germany, the Philippines, Vietnam, China, Thailand, Russia, etc.
Website	http://y-yokohama.com/global/

○ Main Products

Tires

Yokohama Rubber manufactures a wide range of tires, tubes, aluminum foil and automotive components for passenger vehicles, trucks and buses, light-duty trucks, construction vehicles, and industrial vehicles

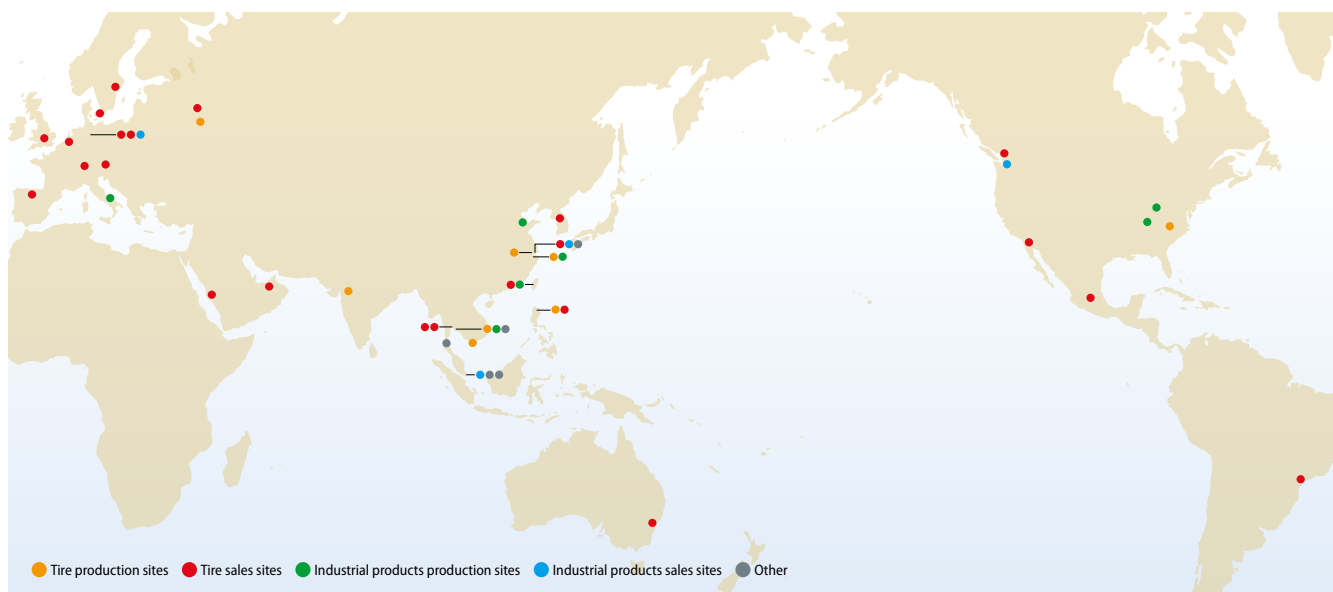
Industrial products

Yokohama Rubber supplies conveyor belts, rubber plates, fenders, oil-spill containment booms, marine hoses, molds, air springs, highway joints, rubber bearings, water repellency materials, laminated rubber for seismic isolation, water stopping materials, sound and vibration proofing products, adhesives, sealants, coatings, encapsulating materials, welfare products (aero-cell cushions for wheelchairs)

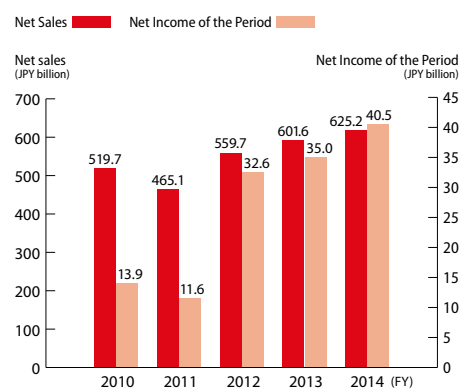
Other

Aerospace components (laboratory modules, water tanks, couplings), electronic materials (hard coatings, high thermal conductivity materials, sealants for solar cells, LED encapsulating materials), sporting goods, information processing services, real estate leasing

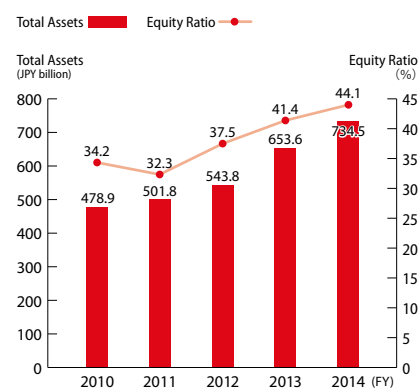
○ International Presence



○ Net Sales and Net Income (consolidated)



○ Total Assets and Equity Ratio (consolidated)



○ Number of Employees (consolidated)

