

CSR REPORT 2011

Editorial Policy

What should Yokohama Rubber do and how to go about in order to achieve our CSR vision to build a trusted identity as a contributing member of the global community?

In our fiscal year of 2010, to embody such notions we have set out our Seven Pillars of Critical Issues based on the Core Subjects for Social Responsibility as described in ISO26000. From now on, we shall continue to address various CSR activities on the global stage based on these seven pillars of critical issues.

This report compiles some of our specific cases of various activities according to our critical issues. As for our selection criteria, we have shortlisted the items introducing our domestic and overseas offices as much as possible and not just projects making progresses, but also to report any challenging issues that need to be touched upon.

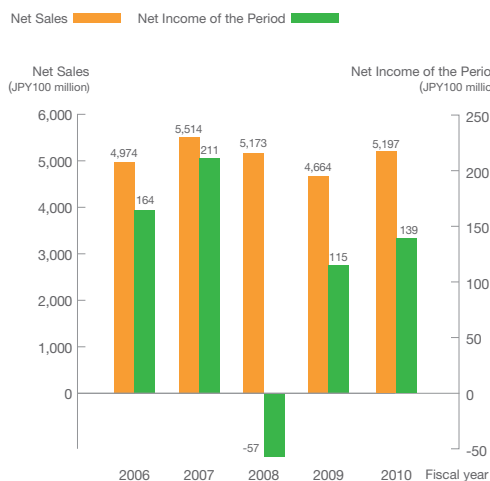
Yokohama Rubber will continue to make progress by listening to the people of our society in order to realize our CSR management vision. We look forward to hearing from you in regards to our CSR activities.

Yokohama Rubber Group at a Glance (as of March 31, 2011)

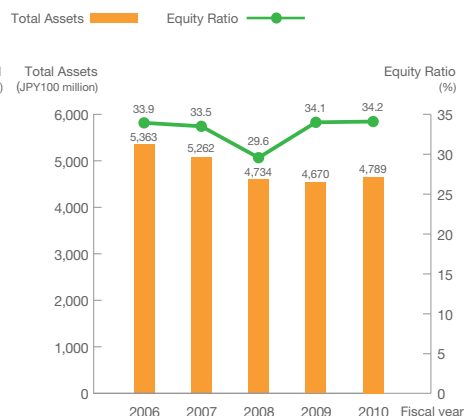
Company Name	The Yokohama Rubber Co., Ltd.	Number of Employees	18,465 (consolidated)
Establishment	October 13, 1917	Number of Shareholders	15,855
Paid-in Capital	JPY 38,909 million	Number of Shares Issued and Outstanding	342,598,162
Net Sales	JPY 519,742 million (consolidated)	Number of Consolidated Subsidiaries	120
Fiscal Year End	March 31*	Number of Affiliates Accounted for by the Equity Method	2
Chairman and CEO and Representative Director	Tadanobu Nagumo	Stock Exchange Listings	Tokyo, Osaka, and Nagoya
President and Representative Director and President of Tire Group	Hikomitsu Noji	Our Worldwide Locations	Japan, the USA, Canada, Australia, Germany, the Philippines, Taiwan, China, Thailand, Russia, and so on.
Head Office	36-11, Shimbashi 5-chome, Minato-ku, Tokyo, Japan 105-8685	Our URL	http://www.yrc.co.jp/english/

*In order to be consistent with our overseas subsidiaries for consolidated account, we have decided to shift our financial closing date from March 31 to December 31 as of the fiscal year of 2011.

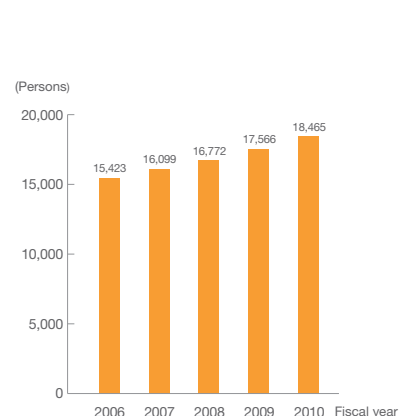
Net Sales and Net Income (consolidated)



Total Assets and Equity Ratio (consolidated)



Number of Employees (consolidated)



Introduction of Online Edition

Reflecting GRI Guidelines, this online edition is providing a comprehensive amount of information. We are also providing some specific data not included in the printed edition herein for your additional reference.

<http://www.yrc.co.jp/csr/en/>



Contents of Printed Edition

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 - Corporate Governance and Compliance
 - Environmental Protection
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 - Together with our Shareholders and Investors
 - Together with our Employees
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Issued Date

November 2011

Editorial Responsibility

CSR Report Editorial Group

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This report contains projections, statements regarding plans and objectives, and other forward-looking statements. All such statements are made based on assumptions and judgments derived from information available as of July 2011, and are subject to risks and uncertainties that could cause actual performance to differ, including not only the business activities of the Yokohama Rubber Group but also global and economic trends and changes in the global environment.