

CSR Report of SHANDONG YOKOHAMA RUBBER INDUSTRIAL PRODUCTS CO., LTD.

Business activities: Production and sale of conveyor belts and related products
Total site area: 50,000 m²
Number of employees: 367 (as of April 2010)
Location: Xinzhai Local Town, Linqu County, Weifang City, Shandong Province, CHINA 262610
Tel: +86-536-344-0237



President's Message



Tomoji Saito

Shandong Yokohama Rubber Industrial Products was created via a joint venture between Shandong Yuema Rubber Belt and Yokohama Rubber (China) in January 2006. The Company, which manufactures and distributes conveyor belts, is located in Linqu County near the center of Shandong Province, about three hours by car from the city of Qindao. With a growing number of businesses in China starting to introduce environmental strategies, we have acquired a reputation as one of only a handful of companies dedicated to producing

environmentally friendly products for the domestic market. We are considered one of the most advanced Japanese joint venture companies in the region and are the focus of considerable attention, as evidenced by

frequent visits from government officials.

We therefore feel a responsibility to exhibit leadership in the region with respect to environmental programs. To this end, we are working to reduce the environmental impact of our operations in line with certification under the ISO14001 management system, newly obtained in April 2009. Meanwhile, preparations are underway for the YOKOHAMA Forever Forest program, with the first phase of planting scheduled to take place in FY2011. In this way, we will continue to contribute to the local region as a top-level environmentally responsible enterprise.

In addition to the environment we are fully committed to quality and occupational health and safety. This year we conducted internal assessment procedures in accordance with ISO9001 and OHSAS18001, followed by a system supervisor inspection as part of the ongoing certification process. We are also pursuing continuous improvements.

Environmental Initiatives

Environmental Policy in FY 2010

- (1) In order to sustainably improve environmental management, all employees at the company will strive for continuation and improvement in all business activities in accordance with the Environmental Management System.
- (2) We will make societal contributions through "production," continuously planning and implementing improvements for the sake of the environment and prevention of environmental risks in China.
- (3) We will observe environment-related laws and contractual commitments and strive to protect the environment.
- (4) We will strive to minimize the environmental loads associated with various forms of corporate activity, primarily by reducing energy usage, minimizing output of waste scrap and promoting reuse and recycling.
- (5) We will strive to educate all employees so that they will fully understand the policy and act accordingly.
- (6) We will strive to live and communicate with the people of the local Linqu County, in harmony and fusion with nature and actively promote tree-planting programs, contributing to regional development and environmental preservation.

Environmental data (Fiscal Year: From January through December)

Item	FY2008	FY2009
Waste emissions (t)	681	639
Proportion sent to landfill (%)	0	0
Energy use (oil equivalent: 1,000 kl)	Electric power	0.90
	Fuel	3.40
	Total	4.30
Greenhouse gas emissions (1,000 t-CO ₂)	13.5	13.9
Water use (1,000 m ³)	—	—
Waste organic solvent output (t)	108	94

* Greenhouse gas emissions in FY2009 were calculated based on the Calculation and Reporting Manual for Greenhouse Gas Emissions jointly published by Japan's Ministry of the Environment and the Ministry of Economy, Trade and Industry (METI).

Safety Initiatives

Safety Policy in FY2010

- (1) All employees will make safety their top priority in working towards zero workplace incidents.
- (2) Every person in the workplace will observe safety requirements and practice safe work procedures.
- (3) Administrators and supervisors will promote safety awareness through training and drills designed to inculcate safety consciousness in employees.
- (4) Administrators and supervisors will promote equipment safety through risk assessment processes and regular safety patrols.
- (5) We will comply with all applicable health and safety laws, regulations and government directives.
- (6) We will use the OHSAS occupational health and safety management system to reduce risks on an ongoing basis.
- (7) We will provide a pleasant and comfortable workplace environment while actively promoting employee health.

Achievements in FY2009

Internal assessment procedures under OHSAS18001 were used to promote safety awareness. External assessors conducted a system continuity assessment and the Company was deemed to satisfy all requirements.

Feedback received during FY2009

No feedback was received during FY2009.

Recognition of corporate activities

The corporate activities of the Company were formally recognized with the FY2009 Best Company award from Linqu County in January 2010. This was the second consecutive year that our Company has received the award.



Social contribution programs

In June 2010, the Company made a donation to an organization for the physically disabled in Linqu County.

In March 2010, Yokohama National University professor emeritus Akira Miyawaki visited the Company to provide advice as part of preparations for the first phase of planting in the YOKOHAMA Forever Forest project due to take place during 2011.



Professor Miyawaki with employees



Raising seedlings for the first phase of planting

