CSR Website Map

http://www.yrc-pressroomjp/csr

For details of the Yokohama Rubber Group's CSR activities, please visit the above website (Japanese language only)



Detailed content of Yokohama Rubber's CSR website

(Items marked by a no contain information relating to this report.)

Corporate Philosophy, Policy, and Company Profile

Message from the Top



Corporate Philosophy



Basic philosophy / Management policies / Action guidelines / Corporate slogan

Medium-range Management Plan



Grand Design 100 (GD100) vision and basic policy / Basic policy and numerical targets for Phase II / Numerical targets for FY2011

Overview of the Yokohama **Rubber Group**



Overview of Yokohama Rubber / Net sales, total assets, and number of employees / Yokohama Rubber Group companies / Operations by region / Economic dividends to stakeholders / Core Yokohama Rubber brands / History

Management and CSR Management

Corporate Governance

1 P30∼31

Framework for corporate governance / Internal-control mechanism / Risk-management system / Ethical compliance

CSR Management



eal P8 \sim 9

CSR management vision / Basic approach to CSR management / Strengthening of CSR management in accordance with Grand Design 100 (GD100)

Medium to Long-range CSR and Environmental Plans



P34~35

Environmental Aspects

Environmental Management Systems



GD100 basic policy on the environment / GD100 guidelines for action on the environment / Recognition by society / CSR and environmental management promotion framework / Strengthening of global environmental management / Comprehensive environmental auditing / Reinforcement of environmental education and awareness raising / Eco Award scheme to raise employee awareness / Promoting mutual understanding with local communities / Response to complaints

Green Procurement

Basic principles on green procurement / Purchasing products containing fewer SOCs / Promoting green purchasing and 3R activities / Increasing local procurement rates and improving transportation efficiency

Environmentally Sound Products



Definition of environmentally sound products / Corporate philosophy and development of eco-tires / Creating mechanisms for developing environmentally sound products / Diverse technologies for raising environmental performance / Eco-tires in all genres / Products offering improved safety and comfort / Ensuring customer satisfaction / Targeting higher brand recognition / Used on land, sea, and air in a wide range of industries - Environmentally sound products of the MB Group

Environmentally Conscious

Production



1 P19、22~23、32~33

Overview of environmental load in FY2008 / Reducing emissions of greenhouse gases / Reduction of CO2 emissions in logistics operations / Reduction of waste / Protection of water, air, and soil environments / Management of chemical substances

Environmental Accounting

Social Aspects

With Employees



P24~27

Our basic objectives concerning people / Employment situation / Employment, hiring, and diversity / Helping employees to balance and work and family / Legal compliance / Development and fair treatment of human resources / Creating a safe workplace

With Society



№ P28~29

Domestic production sites / Overseas production sites and distributors / Head office and distributors in Japan / YOKOHAMA Forever Forest Project

With Partners



Basic purchasing policy / Developing trust with our partners / Accelerating the development of internal rules / Training local purchasing staff at overseas operations / Legal compliance

With Shareholders and Investors

Basic policy of the dividend / Actively engaged in IR activities / Listening to the voices of shareholders

With Customers



P22~23

Tire services in Japan / Tires services overseas / Quality assurance in the Tire Group / Quality assurance in the MB Group

Community Engagement



7 P38

Results of FY2008 Questionnaire

P38

Third-party Opinion



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Highlights of CSR Activities

Contributing to the Environment through Manufacturing



P10∼23

Building a trusted identity as a contributing member of the global community



P24~29

CSR Reports Produced by Plants and Affiliates

Head Office / Domestic Subsidiaries and Affiliates

Head Office / Yokohama Tire East Japan Retread Co., Ltd. / Sanyo Retread Co., Ltd. / Environmental Data for Domestic Group Companies

Domestic Production Sites

Hiratsuka Factory / Mie Plant / Mishima Plant / Shinshiro Plant / Onomichi Plant / Ibaraki Plant/ Hiratsuka East Plant / Nagano Plant

Overseas Subsidiaries and Affiliates

Yokohama Tire Corporation / Yokohama Tire Philippines, Inc. / Hangzhou Yokohama Tire Co.,Ltd. / Yokohama Tire Manufacturing (Thailand) Co., Ltd. / YH America, Inc. / SAS Rubber Company / Yokohama Rubber (Thailand) Co., Ltd. / Yokohama HAMATITE (Hangzhou) Co., Ltd., and Yokohama Hoses & Coupling (Hangzhou) Co., Ltd. / SC Kingflex Corporation / Shandong Yokohama Rubber Industrial Products Co., Ltd. / Suzhou Yokohama Tire Co., Ltd. / Yokohama Tire Taiwan Co., Ltd.

Other Content

CSR Website Development Policy Environmental Data GRI Guidelines Comparative Table YOKOHAMA Forever Forest Project Participants in Black Illumination 2009 ecoMOTION Campaign