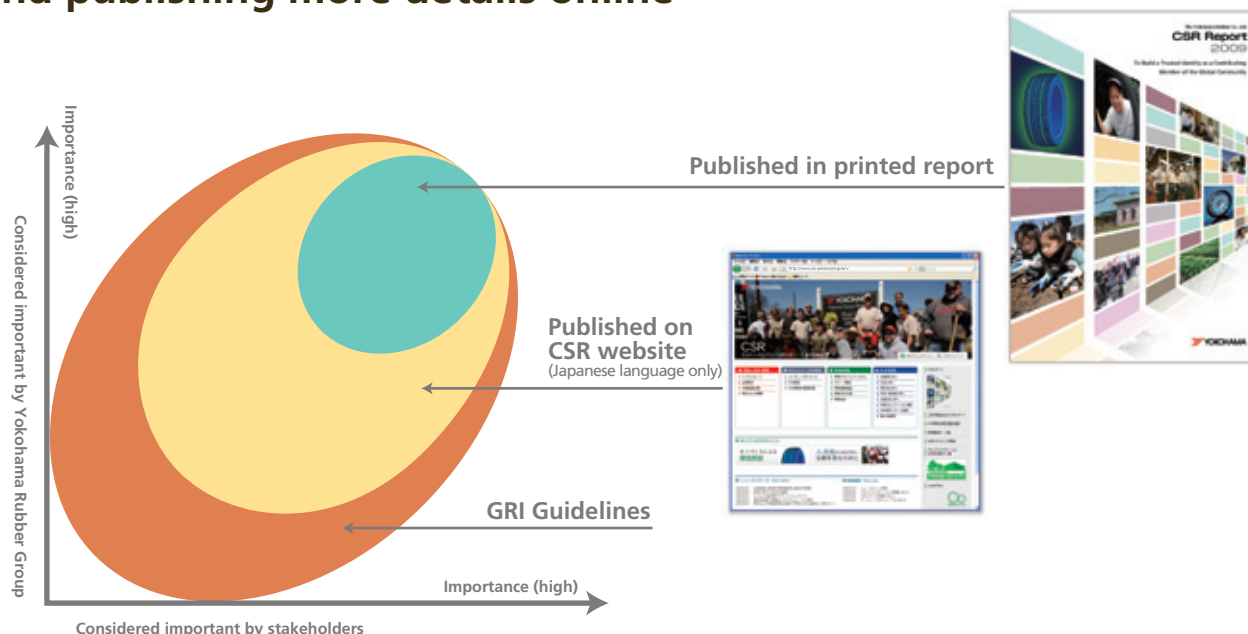


Publishing what we think is important for you to know in print, and publishing more details online



Split in content between printed report and CSR website

Up to 2008, Yokohama Rubber published identical printed and online (PDF) reports on the economic, environmental, and social aspects of its activities. From 2009, however, the two media will feature different content: detailed information will be provided on the CSR website, while the information that we feel is particularly important for our stakeholders to know will be published in an easy-to-follow format in printed form.

Self-assessment following GRI Guidelines

Work on the 2009 report commenced with a self-assessment of all our business activities, including those of affiliates, following the third edition of the Global Reporting Initiative (GRI) Guidelines. Assessments conducted by the production, sales, and management divisions under the direction of the CSR & Environmental Information Committee (formed by several management

department heads and chaired by the head of the CSR Division) found reporting to be 70% compliant with GRI Guidelines. (For details, see the GRI Guideline Comparative Table on the CSR website.) Based on these assessments, each division compiled the information that should be reported, and this was edited together by the CSR Report Editorial Group established in the CSR & Environmental Information Committee.

Criteria for judging importance

The printed report was compiled focusing as far as possible on CSR activities relating to the following two themes:

- (1) Environmental contributions arising from manufacturing activities
- (2) Building a trusted identity as a contributing member of the global community

These themes were determined taking into account the views of divisions within the company, the results of questionnaires concerning past CSR reports, the views of local residents living near our production operations, and the advice of outside experts.

■ Period Covered

April 2008 to March 2009 ("fiscal 2008"). Major developments up to July 2009 are also included.

■ Scope of Content

Yokohama Rubber and Japanese and foreign group companies.

< Economy >

Yokohama Rubber and its consolidated subsidiaries.

< Environment >

Yokohama Rubber's eight domestic production operations.

Some information on other domestic and foreign group companies is also included.

< Society >

Some activities undertaken by Yokohama Rubber's head office, eight domestic production operations, and domestic and foreign group companies.

*The scope of the report does not differ significantly from "2008 CSR Report."

■ Reference Guidelines

Ministry of the Environment of Japan, Environmental Reporting Guidelines 2007.

GRI Guidelines (the third edition)

*GRI = Global Reporting Initiative

■ Frequency of Publication

Annually in September

■ Editorial Responsibility

CSR Report Editorial Group

■ Online Data

(http://www.yrc-pressroom.jp/env_en)

Notes Concerning Forward-looking Statements

This report contains projections, statements regarding plans and objectives, and other forward-looking statements. All such statements are made based on assumptions and judgments derived from information available as of July 2009, and are subject to risks and uncertainties that could cause actual performance to differ, including not only the business activities of the Yokohama Rubber Group but also global and economic trends and changes in the global environment. Please be aware of this when you read this report.