

Action on the Environment Summary of Fiscal 2006

Environmental Management

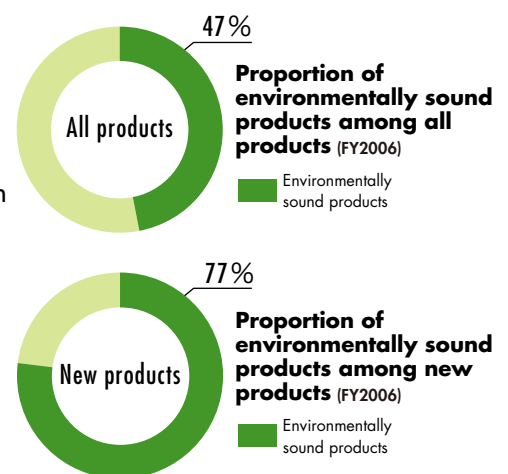
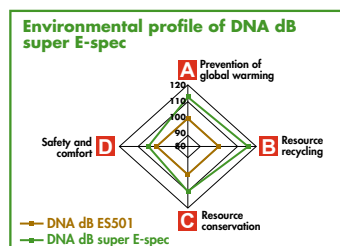
- p.14** Formulation of GD100 basic policy on the environment and GD100 guidelines for action on the environment
- p.16** Expansion of ISO14001 accreditation and certification of head office operations
- p.20** Verification of medium and long-range plans on the environment

Development of Environmentally Sound Products

- p.22** Clear definition of environmentally sound products based on four environmental functions
- p.23** Announcement of proportion of environmentally sound products in fiscal 2006
- p.25** Development of DNA dB super E-spec passenger car tire made from 80% non-petroleum resources
- p.26** Development of new ZEN eco-brand of tires for trucks and buses

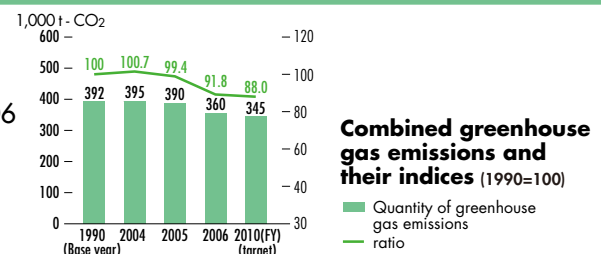


DNA dB super E-spec



Environmentally Conscious Production

- p.32** Attainment of 8.2% cut in greenhouse gas emissions in FY2006



Improvement of Physical Distribution

- p.34** Ascertainment of CO₂ emissions generated by transportation in fiscal 2006
- p.34** Distribution of Green Distribution Guidelines to business partners



Green Distribution Guidelines

Society's View (April 2006-July 2007)

- Awarded highest environmental rating by the Development Bank of Japan (October 2006)
- Manufacturing division ranked 10th in Nikkei Inc.'s "Environmental Management Index Survey" (December 2006)
- Selected for inclusion in the SRI Index "FTSE Good Global Index" for the second year running (May 2007)
- Awarded an "A" overall rating for the "Assessment of Enterprises' Social Responsibility" by the Center of Public Resources Development (July 2007)

