

Coexistence with Society Summary of Fiscal 2006

With Customers

- p.43 Acquisition of ISO/TS16949 international certification of quality

With Shareholders and Investors

- p.44 Payment of commemorative dividend at fiscal year ended March 31, 2007 to mark 90th anniversary

With Employees

- p.45 Increase in reemployment of employees aged 60 and over as “veterans”
- p.46 Increase in employees taking childcare leave
- p.48 Female employees spread the word about economizing through the MD (waste-reduction) campaign



President Tadanobu Nagumo (center right) and then General Manager of the Waste-Reduction Promotion Dept., Toru Kobayashi at the launch of the MD Detection Squad in February 2006

With Local Communities

- p.51 Backing for racing driver Ukyo Katayama's cooking-oil-powered car entry in the Dakar Rally
- p.51 Hosting of LIVE ecoMOTION charity music event
- p.52 Organization of YOKOHAMA Forever Forest project



Ukyo Katayama's cooking-oil-powered car in the Dakar Rally



LIVE ecoMOTION charity music event



Yokohama Rubber employees planting nursery seedbeds in preparation for the YOKOHAMA Forever Forest project