

CSR Report of Yokohama Industrial Products Asia-Pacific Pte. Ltd. (YIPAP)

Business activities: Sale and marketing of industrial rubber products and provision of technical support for such products in Asia Pacific region

Number of employees: 7 (as of April 2017)

Location: 1 Tampines Central 5, #07-10 CPF Tampines Building

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Message from the President



Hiroaki Matsunaga

I was posted in November 2016. The company was established in May 2013, and is based in Singapore, where we sell industrial products (marine hoses, pneumatic fenders, and conveyor belts) and hydraulic hoses to ASEAN countries, India, and Oceania. Our customers

are many and varied, from state-run companies and major oil and resources corporations to medium and small-sized businesses active in a close-knit region. Our daily activities are to strive to always deliver high-quality products in as timely a manner as possible to all of our customers, no matter what their size.



Conveyor belts



Marine hoses



High-pressure hoses



Marine dealership meeting

Organizational Governance

External audits by accounting auditors

We receive accounting audits from a major accounting auditor and conduct disclosure of audited financial data through the competent authorities.

We have also introduced systems to prevent information leakage.

Human Rights

Promoting employee diversity

In Singapore, a country comprised of ethnic mix of people and it is prohibited to discriminate based on race, religion or gender, so recruitment practices strictly follow the same policy. One of our three managers is a lady who has been promoted purely based on her skill.

Labour Practices

Securing employee safety

There is a high degree of mobility among the human resources of Singapore. However, we are trying to establish good workplace and benefits so that employees stay working with us for long-term. As we also serve for regions where public order is unstable, our sales staff carry emergency ID cards and protected by various kinds of insurance. In addition, prior to offshore technical support activities, our employees take survival training.

When the haze (air pollution) appears, masks are provided to protect employee health and appropriate work regulations will be activated. In addition to health checks paid for by the company, we are enrolled in health insurance so that we can receive general health care even though Singapore does not have health insurance.

The Environment

Environmental management

As Singapore is in hot climate throughout a year, we encourage our employees to dress in light attire to save electricity consumption of air conditioner as similar style as Japan's "cool biz" (cool business) trend. Also we are keen to approach to power savings practice with respect to office automation equipment and lighting.

We decline to introduce company car and our employees use public transport as much as possible to reduce CO₂ emissions. We mainly use electricity, and the amount used in fiscal 2016 was 6,273 kWh.

Fair Operating Practices

Promoting fair business practices

We do business directly or indirectly with many state-owned enterprises including energy companies and we strictly comply with international rules for bribery-prevention. Contact with competitors is strictly prohibited for any reason as we trade in crystal clear manner.

Consumer Issues

Communication with customers

In addition to being a sales company, we fulfill the role of being an aftersales support base. In fiscal 2016 there were five queries regarding quality, to which we responded appropriately. As our products play important roles in the business activities of our customers, we visit customers periodically to carry out field inspection and to conduct seminars for Yokohama products in order to promote correct usage.



Hydraulic hose seminar

Community Involvement and Development

Contributing to the local community

Continuing from 2015, in 2016 we again sponsored events to support children suffering from hydrocephalus and their families.